



## CCASA Blog Intern Position Announcement

The Colorado Coalition Against Sexual Assault (CCASA) is seeking a volunteer or intern interested in providing creative support to The CCASA Blog ([www.ccasa.org/blog](http://www.ccasa.org/blog)). The person who fills this position will gain experience in managing a professional blog, communicating with guest bloggers and other CCASA members/partners, and basic marketing strategies with social media. This internship will be approximately **4-6 hours per week**, and priority is given to applicants able to commit to a minimum of 4 months.

The intern's duties will primarily consist of the following:

- Assist the Director of Training & Communications with general blog operations and scheduling.
- Provide assistance with the planning and direction of The CCASA Blog, in coordination with the Blog Committee.
- Assist with blog posting through the Wordpress website management system.
- Facilitate communications with bloggers and guest bloggers.
- Assist with blog marketing through posting on various social media channels currently utilized by CCASA.
- Participate in additional collaborative meetings, trainings and events, as needed.

Qualified applicants will possess:

- An interest in sexual violence issues and support for the mission of CCASA.
- A working knowledge of website content management systems, preferably Wordpress.
- Experience with a blog, either personal or professional.
- Excellent writing and communication skills.
- Excellent customer service skills.
- A detail-oriented approach with strong organizational skills.
- Flexibility and adaptability with working on multiple projects and priorities.

# To Apply

To apply to CCASA's Blog Internship, please send a resume, cover letter, and writing sample to Alexa Priddy, Director of Training & Communications, at [outreach@ccasa.org](mailto:outreach@ccasa.org) with "Blog Internship" in the subject line. The cover letter should specifically address your interest in this internship and your experience with the duties of the internship that are listed above.

## Writing Sample

1. Please complete this writing activity based on the scenario: You are serving as the CCASA Blog Intern, and you are marketing the blog "Rape Culture 'Hysteria' and Feminism" by Michelle Schaunaman (<http://www.ccasa.org/rape-culture-hysteria-and-feminism/>) through CCASA's Facebook, Twitter, Instagram, and LinkedIn accounts. What would a post for the same blog look like on each of these four social media channels?

**For each social media channel, write a post promoting Michelle's blog that is appropriate for and relevant to each channel—Facebook, Twitter, Instagram, and LinkedIn. List the four posts, and do not provide any additional explanation.**

2. "John Doe" is interested in being a guest blogger for CCASA, and he wants to write about the role of men in sexual violence prevention work. In order for him to be a guest blogger, you need: a writing sample, to tell him there is a one-page word limit, and provide a deadline for blog submission, and to tell him that, once submitted, his blog will be reviewed by the CCASA Blog Committee chairs. **Write an email to John conveying this information and representing CCASA in a professional manner.**