



It's time ... to talk about it! Talk early, talk often. Prevent sexual violence.

Start the conversation on Facebook & Twitter

Social networking sites like Facebook, Twitter, YouTube, Tumblr and Pinterest are a great way to engage online communities in sexual violence prevention. Social media tools can help spread awareness and advocate for social change, and these posts can help you start the conversation.

Conversation starters for Facebook

- April is Sexual Assault Awareness Month. Participate by sharing a wall post that supports healthy sexuality. www.nsvrc.org/saam
- There are 800 million active users on Facebook, imagine if just 1/10 of those people committed to standing up for prevention. What would that look like?
- Preventing sexual violence is year-round work, but April is Sexual Assault Awareness Month (SAAM). Tell us how you are getting involved in SAAM! www.nsvrc.org/saam
- Did you know that 1 in 5 women and 1 in 71 men will be raped at some point in their lives? Sexual violence impacts everyone in a community. Learn how you can help prevent sexual violence: www.nsvrc.org
- Word association: Post the first word that comes to mind when you hear *healthy sexuality*.
- Sexual abuse often happens early in life. Most women experienced their first rape before age 18 and most men before age 10, according to the CDC. Child sexual abuse can be prevented. www.nsvrc.org
- Think about how media and culture represent sexuality. Are these messages healthy?

Post ideas for Facebook

- Get interactive by posting images, events or videos that your Facebook community can share.
 - Think of partners, websites or blogs that create positive content that you can highlight. Be sure to "tag" those resources so other networks can share it too.
 - Consider targeting parents with Facebook posts or highlighting child sexual abuse prevention resources in your community.
 - Share articles and images that promote positive examples of adults and communities supporting development.
 - Showcase teal images to highlight sexual violence prevention and encourage followers to use teal ribbons or the SAAM logo as their cover photo, profile picture or wall post.
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- Healthy sexuality means having the knowledge and power to express sexuality in ways that enrich one's life. What's one thing you can do to support healthy sexuality? www.nsvrc.org/saam



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Tweet about it! Healthy childhood sexual development 101 tweets

- Development starts at Day 1. Share age-appropriate info to support kids as they grow. Talk early, talk often. www.nsvrc.org/saam #SAAM
- Open communication creates a safe & positive place for children to learn about sexuality & development. Talk early, talk often. www.nsvrc.org/saam #SAAM
- #Healthy development 101: Children should be taught the correct names of body parts. Knowledge = power. www.nsvrc.org/saam #SAAM
- It's OK to refuse a hug. Empower kids to set their own boundaries & let them know their body belongs to them. www.nsvrc.org/saam #SAAM
- Basic info about bodies & sexual development at every stage encourages kids to be healthy. Learn more: www.nsvrc.org/saam #SAAM
- Teach kids about the rights & responsibilities of healthy friendships and relationships. Go the extra step: Be a role model. www.nsvrc.org/saam #SAAM
- Make a difference & be an example! Respect boundaries, talk openly & share positive messages. www.nsvrc.org/saam #HealthySexuality #SAAM
- All adults have a role in child sexual abuse #prevention. Learn how u can support healthy childhood sexual development: www.nsvrc.org/saam #SAAM
- Learn about every age & stage of development so you can confidently support the children in your life. www.nsvrc.org/saam #SAAM

Facebook talks about it! Posts on healthy development

- Teaching children boundaries and body ownership is so important. Tell us how you're a role model for healthy behaviors. www.nsvrc.org/saam
- Would you be OK if a child in your life refused a hug? It can be difficult to ask friends and family members to respect a child's boundaries. What are some ways to make this conversation easier?
- What was the greatest lesson you learned growing up that supported your healthy development? What do you wish someone had taught you?
- What's your best opener for starting the *talk*? Learn more about how to start the conversation. Talking early and talking often, can prevent sexual abuse: www.nsvrc.org/saam
- Why do you think it's important that children learn the proper names of body parts? How can this information prevent sexual abuse?
- Did you know that 1 in 6 boys and 1 in 4 girls will experience a sexual assault before the age 18? You can help prevent child sexual abuse. Learn how: www.nsvrc.org/saam



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Daily posts for social networking sites

Thirty days. Thirty posts. Join us in the spreading the word online about Sexual Assault Awareness Month. Here are suggestions for daily posts during April:

April 1, 2013

April is Sexual Assault Awareness Month #SAAM! Learn what we're talking about & get involved at www.nsvrc.org/saam

April 2, 2013

Today is the #SAAM Day of Action! Retweet if want to see a future free from sexual violence! www.nsvrc.org/saam #TweetAboutIt

April 3, 2013

Use your voice to proclaim it's time for change! Sign a #SAAM proclamation! www.nsvrc.org/saam #TweetAboutIt

April 4, 2013

It's time ... to talk about it! Sexual Assault Awareness Month #SAAM is about healthy childhood sexual development! www.nsvrc.org/saam

April 5, 2013

All adults have a role in child #SexualAbuse prevention. #SAAM Learn how you can support healthy childhood sexual development: www.nsvrc.org/saam

April 6, 2013

#SAAM is making the connection! Understanding healthy development supports healthy kids! #prevention www.nsvrc.org/saam

April 7, 2013

What are you planning for #SAAM? Share your Sexual Assault Awareness Month events at www.nsvrc.org/calendar

April 8, 2013

Get some gear to help spread the word about Sexual Assault Awareness Month! Shop #SAAM www.nsvrc.org/saam

April 9, 2013

Download helpful resources to support child #SexualAbuse #prevention #SAAM www.nsvrc.org/

April 10, 2013

Start talking about healthy childhood development to prevent child sexual abuse. www.nsvrc.org/saam #SAAM

April 11, 2013

Help get the word out about Sexual Assault Awareness Month! Write a Letter to the Editor for #SAAM. Sample at: www.nsvrc.org/saam

April 12, 2013

¡Es hora de hablar! Hablemos a tiempo, hablemos seguido. Prevenamos la violence sexual. #SAAM www.nsvrc.org/es/saam

April 13, 2013

Start the conversation! Tips for talking about healthy childhood development: www.nsvrc.org/saam #endCSA #SAAM

April 14, 2013

It's time... to talk about it! #TalkEarly #TalkOften #SAAM www.nsvrc.org/saam

Twitter hashtags

#SAAM
#HealthySexuality
#TweetAboutIt
#TalkEarly
#TalkOften
#prevention



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April 15, 2013

U can support #healthy childhood development. Learn the facts, create safe spaces & #prevent #SexualAbuse. www.nsvrc.org/saam #SAAM

April 16, 2013

Visit the #SAAM blog to learn more about protecting children from sexual abuse. #prevention www.nsvrc.org/blogs/saam/saam

April 17, 2013

Únete a la conversación y empieza a hablar sobre el desarrollo saludable de la niñez para prevenir el abuso sexual infantil. #SAAM

April 18, 2013

How do you talk about it? Share your tips for starting the conversation about #prevention! #SAAM www.nsvrc.org/saam

April 19, 2013

How have you participated in Sexual Assault Awareness Month events? Share your #SAAM photos! Email: resources@nsvrc.org

April 20, 2013

Join the conversation! Healthy childhood development supports abuse #prevention. #TweetAboutIt #SAAM

April 21, 2013

Find bilingual Sexual Assault Awareness Month resources at www.nsvrc.org/es/saam #SAAM

April 22, 2013

Your voice can make a difference. #TalkEarly #TalkOften #SAAM www.nsvrc.org/saam

April 23, 2013

Learn about creating safe environments for kids. Get info & resources: www.nsvrc.org/saam #SAAM #endCSA

April 24, 2013

It's time to spread awareness! Display a teal ribbon, post a video @YouTube & share a pic! #SAAM www.nsvrc.org/saam

April 25, 2013

U can support #healthy childhood development. Learn the facts, create safe spaces & #prevent #SexualAbuse. www.nsvrc.org/saam

April 26, 2013

Show your support for Sexual Assault Awareness Month #SAAM! Download a free teal ribbon: www.nsvrc.org/saam

April 27, 2013

¡Es hora de hablar! Mes de conciencia sobre la agresión sexual. #SAAM www.nsvrc.org/es/saam

April 28, 2013

Share moments from ur Sexual Assault Awareness Month events. Post photos & videos! www.youtube.com/nsvrc #SAAM

April 29, 2013

Healthy sexuality is more than sex. #SAAM #prevention www.nsvrc.org/saam

April 30, 2013

Sexual violence prevention doesn't end in #April. #SAAM all year long! #TweetAboutIt www.nsvrc.org/saam

Stay connected!

- Follow us at [Twitter.com/nsvrc](https://twitter.com/nsvrc) and [Facebook.com/nsvrc](https://facebook.com/nsvrc)
- Post a SAAM video at www.youtube.com/nsvrc
- Add your SAAM event to the NSVRC online calendar: www.nsvrc.org/calendar
- Join us on Twitter for Tweet About it Tuesdays!
- Check out the SAAM blog for updates at www.nsvrc.org/blogs/saam/saam
- Change your profile picture and Twitter background to spread the word about SAAM