



Colorado Denim Day Intern Position Announcement

The Colorado Coalition Against Sexual Assault (CCASA) is seeking a volunteer or intern interested in providing creative support to CCASA's signature fundraising campaign, Colorado Denim Day (www.coloradodenimday.org). The person who fills this position will gain experience in strategic communications to donors, development of campaign materials, maintenance of social media, and general operations of a fundraising campaign.

This internship will be approximately **10 hours per week**, and priority is given to applicants able to commit to a **minimum of 4 months** (January 2015-April 2015).

The intern's duties will primarily consist of the following:

- Assist the Executive Director and Director of Training & Communications with recruitment of Colorado Denim Day participants.
- Provide assistance with the planning and marketing of the Colorado Denim Day fundraising campaign.
- Assist in the development and distribution of Colorado Denim Day participant materials.
- Assist with development of "What We Know Wednesday" memes for Facebook (<https://www.facebook.com/ColoradoDenimDay>).
- Facilitate ongoing communications with participants.
- Participate in collaborative meetings, as needed.

Qualified applicants will possess:

- An interest in sexual violence issues and support for the mission of CCASA.
- The ability to effectively communicate about the purpose of Colorado Denim Day to potential participants.
- Experience with event planning.
- Excellent writing and communication skills.
- Excellent customer service skills.
- A detail-oriented approach with strong organizational skills.
- Flexibility and adaptability with working on multiple projects and priorities.

To Apply

To apply to CCASA's Colorado Denim Day Internship, please send a resume, cover letter, and writing sample to Alexa Priddy, Director of Training & Communications, at outreach@ccasa.org with "Colorado Denim Day Internship" in the subject line. The cover letter should specifically address your interest in this internship and your experience with the duties of the internship that are listed above.

Writing Sample

1. Please complete this writing activity based on the scenario: You are serving as the Colorado Denim Day Intern, and a potential participant emails you for more information about how to get involved. Using what you can learn from the Colorado Denim Day website (www.coloradodenimday.org) and Facebook page (<https://www.facebook.com/ColoradoDenimDay>), craft a brief email to this person, representing CCASA in a professional manner and providing an engaging response that will motivate them to become a participant in Colorado Denim Day in 2015!